

17 September 2015

YouGov plc ("YouGov" or "the Company")

Notice of Results and Capital Markets Day Notification

YouGov plc, the international online market research agency, announces two upcoming events.

YouGov will announce Preliminary Results for the year ended 31 July 2015 on Monday 12 October 2015. Stephan Shakespeare, CEO and Alan Newman CFO, will host an analyst briefing at 9.15am (for a 9.30am start) at FTI Consulting, 200 Aldersgate, Aldersgate Street, London EC1A 4HD.

YouGov will also host a Capital Markets Day for analysts and institutional investors on Tuesday 17 November 2015. This event will focus on business strategy and operations and will be led by Stephan Shakespeare, together with senior members of YouGov's product teams.

For more information, or to register your interest in attending either event, please contact:

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